

# Charitable Real Estate Cause Marketing Packages

MAKE A DIFFERENCE FOR FAMILIES  
IMPACTED BY FOOD INSECURITY

## *Visionary Sponsorship* \$10,000.00 donation

### **Visionary Sponsor rewards:**

- Get your own Cause Marketing Campaign! Custom, co-branded landing page, social media content & Press Release
- 5000 collaboration Cause-Marketing Postcards mailed to community property owners.
- 1-Yr. logo on I Care America Charitable Real Estate Campaign print & digital marketing material
- 1-Yr. your logo linked to your website on I Care America Sponsorship page
- 1-Yr. your logo on I Care America Charitable Real Estate email & direct mail campaigns
- multiple shout out's of thanks on I Care America social media platforms showcasing your top Visionary Sponsorship Level.
- Invitation to showcase your brand at a full year of I Care America events.



## *Champion Sponsorship* \$5,000.00 donation

### **Champion Sponsor rewards:**

- 2500 collaboration Cause-Marketing Postcards mailed to community property owners.
- 1-Yr. logo on I Care America Charitable Real Estate Campaign print & digital marketing material
- 1-Yr. your logo linked to your website on I Care America Sponsorship page
- 1-Yr. your logo on I Care America Charitable Real Estate email & direct mail campaigns
- multiple shout out's of thanks on I Care America social media platforms showcasing your top Champion Sponsorship Level.
- Invitation to showcase your brand at a full year of I Care America events.



## *Faith Sponsorship* \$1,500.00 donation

### **Faith Sponsor rewards:**

- 750 collaboration Cause-Marketing Postcards mailed to community property owners.
- 6-months of your logo on all I Care America Charitable Real Estate Campaign print & digital marketing material &
- 1-Yr. of logo link on I Care America Sponsorship page
- 6-months of your logo on I Care America Charitable Real Estate email & direct mail campaigns
- multiple shout out's of thanks on I Care America social media platforms showcasing your Faith Sponsorship Level.



## *Kindness Sponsorship* \$500.00 donation

### **Kindness Sponsor rewards:**

- 250 collaboration Cause-Marketing Postcards mailed to community property owners.
- 6-months of logo link on I Care America Sponsorship page
- shout out of thanks on I Care America social media platforms showcasing your Kindness Sponsorship Level.



I Care America, Inc.